E
B19J

Work
Pray
Win

UNIVERSITY OF ILLINOIS LIBRARY
APR 17 1922

Sunday,

March

Twenty six

Nineteen Hundred

Twenty two

was

Launching

Sunday

for

Baldwin-Wallace

New Day

The Program

One Million Five Hundred Thousand Dollars pledged for Baldwin-Wallace by June eight.

The College needs it imperatively, and now.

The Trustees have said so.

The patronizing Conferences have confirmed it.

The General Conference has authorized it.

The Plan

The authorities of Baldwin-Wallace have invited the Department of Finance of the Board of Education to assist in financing this program.

We shall operate on the fundamentals: Publicity, which will tell you the story; Organization, which will put it into effect; Prayer, which is our unfailing dependence.

The Purpose

This fund is for endowment, equipment, maintenance and general betterments.

We shall seek to give every man, woman and child in the constituent territory the privilege of sharing in this plan and program.

Baldwin-Wallace must have One Million Five Hundred Thousand Dollars in pledges by June eight, or not at all.

Baldwin-Wallace College
NEWS BULLETIN
Vol. II. March 27, 1922 No. 9

The Launching

One ship drives east and another drives west
With the selfsame winds that blow;
'Tis the set of the sails
And not the gales
That tells them the way to go.

MANY college crafts are launching these days out from small harbors into the ocean of larger purposes, increased activities and more extended service. They are setting sails to stiffer gales than ever they have known.

Baldwin-Wallace, at Berea, Ohio, launched its New Day last Sunday, March twenty six. It was the formal beginning of the great undertaking to set the college on a worthy financial foundation. Many people participated in the launching.

It is always a time for serious, sober thinking when one launches on an untried sea. It is a gala occasion, too, even though storms and choppy seas await. But the lauching is prophetic of the safe arrival at a fair haven after the journey.

The launching of the New Day was celebrated in many pulpits by the presentation of the thrilling theme of Christian education.

The New Day is launched. Sails are set. Winds may be heavy and seas rough, but it is a goodly ship. The authorization of the church is its ballast. The haven is distant but the unfailing Pilot is aboard. With the cooperation and prayer of its believing friends, the New Day will reach port.

A Wedding and a Gift

SHE was tall, slender, with radiant, golden locks. She was what one thinks of as a bride. He was stalwart, broad shouldered, forward looking. She was Mary; he was John. Their whole circumference of life was bounded by each other.

In southern Ohio they were married. Romance and hopes, ambitions and dreams filled their hearts. That was fifty years ago. They are still bride and groom—this Mary and this John. Her figure is more matronly and her locks are silvered. His figure shows the touch of years and his hair is white. Through half a century they have been good servants of Jesus Christ.

Beginning with a small amount of worldly goods, they were thrifty and frugal, with that gift which knows how to take a nickel and grow a quarter in its place. Salaries were never large, but this bride and groom believed they were stewards of God's property and always acknowledged their stewardship. They invested, added to their holdings and recognized always their obligation to Him whose are the silver and the gold.

Last week Mary and John again stepped to the strains of the wedding march, just as fifty years ago, and celebrated the Golden Anniversary of their nuptials on the banks of the Ohio.

The bride and groom received many gifts. The most noteworthy one, however, was from them, not to them. For years he has been the devoted treasurer of Baldwin-Wallace College, putting into its welfare his very life and counting nothing sacrifice if only the college might propsper. On the day of this crowning event in their lives, Mary and John, whom the world knows as Doctor and Mrs. J. C. Marting, honored themselves, their college and their Lord with a gift of one hundred thousand dollars to Baldwin-Wallace, which they have loved so sincerely and served so worthily.

This Golden Wedding Gift is one of the three pledges of one hundred thousand dollars announced incognito through the recent months. The trustees, faculty, students, patrons and friends of Baldwin-Wallace are especially pleased with this great and generous announcement because of who the donors are, the amount they give, and the spirit in which they give it.

Congratulations and all hail to the bride and groom, the golden wedding, the golden gift, and the college to which they gave it.

BALDWIN-WALLACE College, cosmopolitan in its reach, democratic in its goal, patriotic in its spirit, contributes toward the better Christian citizenship of its community, America and the world.

3 0112 105872177

Baldwin-Wallace College, with one hundred fifty seven Cuyahoga County high school graduates now enrolled in the College of Liberal Arts, promises to become an outstanding Cleveland College, and that right speedily.

The Case *for* The College

Of 5,000,000 people without schooling, 31 attained leadership; or 1 in 161,000.

Of 33,000,000 people, elementary schools brought 808 to prominence; or 1 in 40,000.

Of 2,000,000 people with high school education, 1245 rose to distinction; or 1 in 1,638.

Of 1,000,000 people, college training brought 5768 to eminence; or 1 in 173.

Baldwin-Wallace College, with its alumni from Cleveland to the ends of the earth, serves worthily both urban and rural constituencies outside Cleveland, numbered already in six figures.

Entered as second-class matter at the Post Office at Berea, Ohio, under the Act of August 24, 1912